

# ARTS WEST

# ADVERTISE WITH US

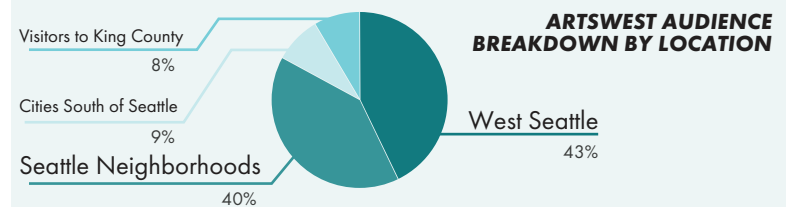
PEOPLE LOVE ARTSWEST, AND WHEN THEY VISIT,  
THEY EXPLORE WEST SEATTLE.



## PROMOTE YOUR BUSINESS & SUPPORT THE ARTS.

Purchase ad space in ArtsWest's program and support art, local artists, and your community's access to the arts.

ArtsWest welcomed over 10,000 patrons through our doors last season. That's 10,000+ potential customers who are exploring West Seattle on their visit to the theater.



Our programs are professional, magazine style publications designed to be read, kept, and revisited - ensuring your ad gets maximum exposure.

**Ads start as low as \$100.**

**Not only are you reaching potential customers, you are supporting your local arts non-profit.**

Ticket sales account for less than 30% of our annual budget. The remainder comes from Sponsors, donors, advertisers, and grants.

## WHO IS ARTSWEST?

ArtsWest is a small, non-profit professional theater and art gallery **celebrating 25 years in the Alaska Junction.**

**We employ over 100 artists every year  
and a full time staff of 6.**

The same artists and actors you see on larger stages in Seattle such as The Seattle Rep, The 5th Ave, and ACT are featured at ArtsWest in our intimate 149-seat theater.

*Our mission is to produce artistic events that  
provoke conversation, incite the imagination,  
and use live theater as a powerful agent of change.*

We produce 5 productions each season.  
A mix of musicals, new work, contemporary plays,  
and classics through a modern lens.

We host 5 local artists in our gallery each season. Our goal  
is to marry what is on stage with what is in the gallery in  
identity, theme, or energy so our audiences can explore the  
ideas of the work through two mediums.

Our gallery is free and open to the public.  
We are proud members of ArtWalk!



# PROGRAM AD RATES



MINI



HALF PAGE

## ART SUBMISSIONS

Guidelines and Specifications: Electronic files should be submitted in one of the following Formats: PDF, JPEG, or EPS. Art must be print-ready with a resolution of at least 300 dpi.

Please submit your ad and any other specific instructions to our Marketing Manager, Corinne Park-Buffelen [corinnep@artswest.org](mailto:corinnep@artswest.org)

	DIMENSIONS	ONE SHOW	THREE SHOW	FIVE SHOW
<b>PREMIUM COLOR</b>				
HALF PAGE	7.75" W x 5" H	\$350	\$330/\$990	\$325/\$1625
INSIDE BACK COVER	7.75" W x 10.5" H	\$440	\$420/\$1260	\$415/\$2075
BACK COVER	7.75" W x 10.5" H	\$675	\$655/\$1965	\$645/\$3225
<b>BLACK &amp; WHITE</b>				
MINI	3.675" W x 2.5" H	\$100	\$80/\$240	\$75/\$370
QUARTER PAGE	3.675" W x 5" H	\$170	\$155/\$465	\$150/\$750
HALF PAGE	7.75" W x 5" H	\$250	\$235/\$705	\$230/\$1150
FULL PAGE	7.75" W x 10.5" H	\$500	\$315/\$945	\$305/\$1525

full page

half

quarter

mini